Turnkey services from your Creative Craftsman

1. Designing & Printing

- Publication
- > Logo
- Signage
- Branding
- > Mailer
- > Website layout

2. Brand Activation

- ➢ Road show
- ➢ Fashion show
- > On ground promotion
- ➢ B2B & B2C event
- Customer / dealer interaction programs
- Media planning
- > PR Services
- Marketing consultancy
- Idea generation

3. Promotions

- Strategic planning
- Media relations
- Press release/media alert development
- Innovative media kit recommendation
- ➢ E-promotion
- TVC & documentary shooting
- Promotion and event design and execution
- Negotiate and secure celebrity appearances
- Premium sourcing and purchasing
- POS material design and printing
- Retail visibility

- Product awareness
- Product sampling